

Capturing the Mind of Your Customer: How to WIN More Business in a Challenging Economy

Friday, March 5, 2010

8 a.m. to 10 a.m.

**Henry L Brown
Municipal Building**

**\$15 Chamber &
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The Hometown Competitiveness Team
Chamber of Commerce,
Community Foundation,
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In this age of so much information and so little resources, how can you win more business? Tony Rubleski from the Mind Capture Group will use real-world examples, great takeaways, and practical applications to help you with the following:

- **How to generate more referrals and repeat business.**
- **Secrets to capturing the attention of the 21st century customer**
- **Proven ways to grow your business even during a slow economy**
- **The concept of "Mind Capture" and how top marketers use it to get the edge**
- **The power of content and ways to improve your online marketing**

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