



Spring Webinar Series

Each webinar will be held at the Henry L Brown Building from 1 to 2 p.m.

January 21, 2010 – *Rural Communities Can Thrive in the 21st Century* -- This webinar will cover the 6 Myths about the Future of Small Towns and the 20 Clues to Rural Community Survival.

February 18, 2010 – *Entrepreneurial Coaching – From Crisis to Economic Growth* -- Don Macke with the RURPI Center for Rural Entrepreneurship will be presenting information on the Center's promising entrepreneurial coaching strategy. This strategy works in a wide range of communities. Don will share information on the elements of the strategy including the entrepreneur coach, area resource team, external resource network and entrepreneur talent targeting and portfolio development. This presentation will also provide information on actual case studies using this strategy and examples of economic development impacts. Every participant will receive the Center's Entrepreneur Coaching Guide.

March 18, 2010 -- *Plowing New Ground – Refreshed Leadership Development for Revitalized Economies* – What does it take to refresh local leadership for community revitalization? This webinar will focus on practical and concrete strategies to identify new leaders, equip them for today's leadership challenges and help them develop the confidence and the competence to move their communities toward more positive futures. This webinar builds on the Heartland Center for Leadership Development's vast experience in leadership programming for communities throughout the United States. Join Heartland Center Co-Director and founder Milan Wall for this forward-looking, face-paced and highly interactive webinar.

April 15, 2010 – *Energized Youth – Energized Communities* -- Craig Schroeder with the RURPI Center for Rural Entrepreneurship, will discuss the tremendous revitalizing impact of young people upon rural communities, and key elements of strategic youth engagement practice, integrating entrepreneurial education and career development, youth leadership and community service, and adult mentoring with community investment in youth enterprise. Building upon existing local youth programs and community assets, the strategies presented can greatly enhance community economic development outcomes and demographic trends into the future. This webinar will help participants move from an understanding of the importance of youth to their community's future to knowing how to move ahead with a game plan for successful youth engagement. Each participant will receive the Center's Energizing Young Entrepreneurs Guide

May 20, 2010 – *People Count – Rebuilding Rural Communities with People Attraction Strategies* -- Craig Schroeder and Don Macke with the RUPRI Center for Rural Entrepreneurship will be presenting information on an exciting new resource supporting people attraction as a development strategy. This webinar will present new research and strategy insights based on Kellogg Foundation funded work from last year. Don and Craig will provide information around rural people attraction opportunities, strategy considerations and an emerging community case study. Every participant will receive the Center's new People Attraction Guide.

These Webinars will be FREE if you come to the Henry L. Brown Building. Please contact the Branch Area Chamber (278-5985 or heley@branchareachamber.com) to let us know you are coming.. If you should choose to view them on your own, you may register at: http://www.heartlandcenter.info/webinar_reg/